



NETFLIX INDIA REVENUE RISES 32% TO RS 3,769 CRORE IN FY25

Netflix Entertainment Services India LLP, the Indian arm of global streaming major Netflix, reported a 32% increase in revenue to Rs 3,769 crore in FY2025, up from Rs 2,846 crore in the previous financial year.



The company's net profit rose 63% to Rs 85 crore, compared with Rs 52 crore in FY2024, according to regulatory filings with the Ministry of Corporate Affairs.

Netflix India's total income stood at around Rs 3,842 crore, while total expenditure increased to approximately Rs 3,711 crore during the year.

The strong revenue growth was driven primarily by subscriber additions, direct customer acquisition and partnerships with telecom operators, which have helped Netflix expand its reach beyond its traditional premium positioning in the Indian market. The growth comes as Netflix continues to broaden its India strategy, with a greater focus on local-language content, more accessible pricing and partnerships.

DEN NETWORKS SHAREHOLDERS APPROVE FOUR RESOLUTIONS

DEN Networks shareholders have approved all four resolutions placed before the company's 19th Annual General Meeting, including the reappointment of Anuj Jain as a director.



The AGM was held virtually on September 2, 2026. The company subsequently filed the voting results and scrutiniser's report with the stock exchanges, confirming that all four resolutions received the required majority.

BARC FACES MAJOR REVENUE IMPACT AMID RATINGS FREEZE

BARC India is facing a significant revenue impact as the suspension of television ratings continues across genres.



**BROADCAST
AUDIENCE
RESEARCH
COUNCIL
INDIA**

Industry estimates put the potential revenue impact at Rs. 40 crore to more than Rs. 150 crore over six months. Ratings for news channels were suspended in March, with the freeze extended to all genres from July 1 pending BARC's registration under the revised Television Rating Agencies policy.

DISNEY NARROWS INDIA JV LOSSES

Disney has reported a lower loss from its Indian joint venture with Reliance. Its share of the loss fell to \$44 million for the quarter ended June 27, from \$50 million a year earlier.



For the nine-month period, the loss declined to \$136 million from \$186 million. Disney owns 37% of JioStar, with Reliance Industries holding 56% and Bodhi Tree Systems 7%.

AMAZON PRIME VIDEO STRENGTHENS INDIA STREAMING BUSINESS

Amazon is expanding its streaming presence in India by integrating Amazon MX Player with Prime Video, bringing subscription-based and free, ad-supported content onto a single platform.



The move is expected to strengthen Amazon's reach in the Indian streaming and digital advertising markets. Prime Video introduced advertising in India in 2025, while Amazon continues to invest in Indian originals, regional content and micro-dramas. Amazon does not separately disclose Prime Video India revenue or profitability. Its broader Indian marketplace business, Amazon Seller Services, reported FY2025 revenue of around Rs 30,139 crore. ■